



## Economic Development Poles for Wellbeing (PODECObI)

They are **interconnected productive ecosystems**, where the State acts as an investment promoter, driver of local capacities and facilitator of public and logistical services through:

- Targeted tax incentives based on productive activity, facilitating investment in innovation.
- Administrative streamlining.
- Energy and infrastructure viability.

These hubs are designed to **stimulate economic activity and foster shared prosperity**, aligned with the economic and social objectives of Mexico's National Development Plan.

- 15 Development Poles
- Located across 14 mexican states



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### Key Competitive Advantages

- Diversified productive profiles.
- Strategic industries with strong scaling potential.
- Mexico has 14 Free Trade Agreements providing preferential access to more than 50 countries across North America, Europe, Asia, and Latin America.



### Talent Availability

- 34 technical training programs aligned with strategic sectors.
- Over 90 upper-secondary education institutions.
- Mexico develops a strong talent pipeline: approximately 130,000 STEM graduates per year, one of the highest proportions in the OECD.
- More than 300,000 students are currently enrolled in STEM programs at the undergraduate and graduate levels nationwide.



### Tax Framework

#### Federal (PODECObI)

- 100% immediate tax deduction on new fixed asset investments.
- 25% tax deduction for technical training.
- 25% tax deduction for innovation and technological development.
- Streamlined federal administrative processes through a **Single-Window System**.

#### State-Level (Complementary)

- Various local incentives on taxes, permits, infrastructure, and talent development.

### Sectores Estratégicos



Aeroespacial



Agroindustria



Automotriz



Electromovilidad



Bienes de consumo



Economía circular



Energía



Energías limpias



Electrónica y semiconductores



Farmacéutica



Dispositivos médicos



Industria del papel



Plástico y Hule



Metales básicos



Logística



Metalmecánica



Química



Petroquímica



Textil y calzado

### Connectivity and logistics

- 170,000 km of roads, including federal highways and industrial corridors.
- 27,000 km of rail network, with connections to the northern border, ports, and production centers.
- 102 ports and port terminals, including those on the Pacific and Gulf of Mexico.
- 77 commercial airports, 29 of which are international, including AIFA (Felipe Ángeles International Airport).
- More than 50 customs offices operating for foreign trade.

### Strategic infrastructure

- **Electricity:** Available capacity for industrial operations and phased expansion.
- **Water:** Guaranteed supply for production processes, with validated sources and management.
- **Natural gas:** Access to continuous supply for industrial and logistics activities

### Ecosystem of the area

- **Integration of industry**, logistics, talent, and value chains on coordinated regional platforms.
- **Enabling environment** for investment.
- **Direct integration** into national and international trade, transportation, and supply networks.