



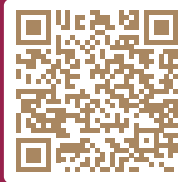
Economic Development Poles for Wellbeing (PODECObi)

They are interconnected productive ecosystems, where the State acts as an investment promoter, driver of local capacities and facilitator of public and logistical services through:

- Targeted tax incentives based on productive activity, facilitating investment in innovation.
- Administrative streamlining.
- Energy and infrastructure viability.

These hubs are designed to **stimulate economic activity and foster shared prosperity**, aligned with the economic and social objectives of Mexico's National Development Plan.

- **15 Development Poles**
- **Located across 14 Mexican states**



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Key Competitive Advantages

- Diversified productive profiles.
- Strategic industries with strong scaling potential.
- Mexico has 14 Free Trade Agreements providing preferential access to more than 50 countries across North America, Europe, Asia, and Latin America.



Talent Availability

- **34 technical training programs** aligned with strategic sectors.
- **Over 90 upper-secondary education institutions.**
- Mexico develops a strong talent pipeline: approximately **130,000 STEM graduates** per year, one of the highest proportions in the OECD.
- **More than 300,000 students** are currently enrolled in STEM programs at the undergraduate and graduate levels nationwide.



Tax Framework

Federal (PODECObi)

- **100% immediate tax deduction** on new fixed asset investments.
- **25% tax deduction** for technical training.
- **25% tax deduction** for innovation and technological development.
- Streamlined federal administrative processes through a **Single-Window System**.

State-Level (Complementary)

- Various local incentives on taxes, permits, infrastructure, and talent development.

Sectores Estratégicos



Aeroespacial



Agroindustria



Automotriz



Electromovilidad



Bienes de
consumo



Economía
circular



Energía



Energías
limpias



Electrónica y
semiconductores



Farmacéutica



Dispositivos
médicos



Industria del
papel



Plástico y
Hule



Metales
básicos



Logística



Metalmeccánica



Química



Petroquímica



Textil y
calzado

Connectivity and logistics

- **170,000 km of roads**, including federal highways and industrial corridors.
- **27,000 km of rail network**, with connections to the northern border, ports, and production centers.
- **102 ports and port terminals**, including those on the Pacific and Gulf of Mexico.
- **77 commercial airports**, 29 of which are international, including AIFA (Felipe Ángeles International Airport).
- **More than 50 customs** offices operating for foreign trade.

Strategic infrastructure

- **Electricity:** Available capacity for industrial operations and phased expansion.
- **Water:** Guaranteed supply for production processes, with validated sources and management.
- **Natural gas:** Access to continuous supply for industrial and logistics activities

Ecosystem of the area

- **Integration of industry**, logistics, talent, and value chains on coordinated regional platforms.
- **Enabling environment** for investment.
- **Direct integration** into national and international trade, transportation, and supply networks.